

# ASSIGNMENTS AND MARK SCHEMES

## Introduction to Photography

### **WEEK 1**

Introductory lesson looking into key texts; 'Writing with Light' How Photography works & Kinds of Photography. Mentions of Documentary featuring various elements from Fashion/Event/ Beauty & Still life. What is the role that Photographers play in society?

*Exercise: Identify the kind of photography you are most drawn to and why.*

### **WEEK 2**

Following lesson outlining the importance of analyzing photographic images, methods in intentionality within framing and basic image composition.

*Exercise: Bring a photograph that influenced you as a creative practitioner. In an open conversation, explain why you consider the image successful.*

### **WEEK 3**

Exploring the definition of Shutter speed, aperture & ISO. Understanding exposure through these 3 factors; also known as the 'Exposure Triangle'.

*Exercise: take a photograph with ISO 100. Take note of what aperture and speed you need. Take the same photograph at ISO 1600. compare. Do the same with speed 1/30 and 1/1600*

### **WEEK 4**

Lesson on Light/Wavelength and Colour. Effects of light and shadows; where light hits a surface and how it's used within photographic lighting, flash and continuous lighting.

*Exercise: No exercise.*

### **WEEK 5**

Outlining definitions of Focal Lengths, wide, close & portrait lenses; When and how to use them. F-stop- depth of field/ wide aperture, narrow aperture.

*Exercise: pick a corner in your space. Take a picture of it with the widest lens you got and the longest lens you got. Compare the two images. What else changes other than just the 'crop'?*

## WEEK 6

Comparing Rangefinder vs DSLR, point and shoot vs high End, mirrorless camera & resolution.  
Taking a look at the most common camera settings.

*Exercise: Based on what you've learned, what are the settings best for your style of photography?  
Set them on your camera.*

## WEEK 7

An introduction to colour temperature/ natural light/ artificial light/ tungsten and daylight/ mixed light

*Exercise: identify the light sources and their light temperature around you.*

## WEEK 8

Understanding the terms; 'Hot Shoe Flashes, Tripods, Filters, Reflectors & On Camera Flash

*Exercise: Using your knowledge of how to set up a Hot Shoe Flash, take some images and create a contact sheet with your findings.*

## WEEK 9

Content: Creating strong successful portfolio/ editing images/ how to present / what and how much to include/

*Exercise: Consider the images you want to put together into a portfolio. What challenges in their presentation can you identify?*

## WEEK 1

### A Excellent

- Extensive writing into your own introspective into photography with great detail/presentation.
- All parts of the task completed.
- High attention to detail and very good analytical skills.

### B Good

- Extensive writing into your own introspective into photography with good detail/presentation. Could require some minor adjustments or improvements.
- All parts of the task completed.
- Good attention to detail and good analytical skills. May require expanding to further detail.

### C Satisfactory

- Some writing / understanding into your own introspective into photography with basic detail/presentation.
- Most parts of the task completed.
- Fair attention to detail and satisfactory analytical skills.

### D Marginal Pass

- Very basic understanding into your own introspective into photography with very basic detail/presentation.
- Most parts of the task completed.
- Minimal attention to detail and satisfactory analytical skills.

### F Inadequate

- Lack of writing/skills.

- No clear details/presentation relevant to task.
- No attention to detail

### **Incomplete**

- No assignment / incomplete
- Very little or incomplete details.
- No detail/understanding of assignment.

## **WEEK 2**

### **A Excellent**

- All parts of the task completed.
- High attention to detail and very good analytical skills
- A strong concept that is thought through and connects their self reflection.
- Hold strong conversational skills within the task.

### **B Good**

- All parts of the task completed.
- Considerable attention to detail and very good analytical skills
- A great grasp on concept that is thought through and connects their self reflection.
- Hold good conversational skills within the task.

### **C Satisfactory**

- All parts of the task completed.
- Satisfactory attention to detail and very good analytical skills
- A decent concept that is thought through and connects their self reflection.
- Hold sufficient conversational skills within the task.

### **D Marginal Pass**

- All parts of the task completed.
- Basic attention to detail and very good analytical skills
- A passing level of concept that is thought through and connects their self reflection.
- Hold a basic level of conversational skills within the task.

### **F Inadequate**

- No clear presentation of self reflection.
- Not all parts complete.
- No attendance or conversational skills within the task.

### **Incomplete**

- Not all parts complete/ no attendance

## **WEEK 3**

### **A Excellent**

- Great examples of photography at ISO 1600.

- A hugely diverse range of photographs
- Excellent attention to detail / in focus / correctly shot imagery

### **B Good**

- Good examples of photography at ISO 1600.
- A range of photographs taken
- Good attention to detail / in focus / correctly shot imagery

### **C Satisfactory**

- Some photography taken to showcase ISO 1600.
  - Photography correctly shot
- Photography could have a wider range or exploration of chosen shot.

### **D Marginal Pass**

- Few photographs taken to successfully demonstrate ISO 1600.
- Photographs are correctly shot.
- Very basic evidence of understanding the shot.

### **F Inadequate**

- No examples or photography shot incorrectly.

## **WEEK 4 N/A**

## **WEEK 5**

### **A Excellent**

- Detailed analysis of the comparable photographic images taken.
- Shows thorough research / self evaluation.
- Correctly defines the process and understanding of the changes from each shot.

### **B Good**

- Good amount of detail for analysis of the comparable photographic images taken.
- Shows considerable research / self evaluation.
- Correctly defines the process and understanding of the changes from each shot.

### **C Satisfactory**

- A sufficient analysis of the comparable photographic images taken.
- Details a moderate level of research / self evaluation.
- Correctly defines the process and understanding of the changes from each shot.

### **D Marginal Pass**

- Basic analysis of the comparable photographic images taken.
- Shows some level or basic research / self evaluation.
- Sufficiently defines the process and understanding of the changes from each shot.

### **F Inadequate**

- Very short analysis or understanding.
- Very little understanding, research or detail of analysis.

### **Incomplete**

- No photography.
- No reflection or analysis provided.

## **WEEK 6**

### **A Excellent**

- Clear understanding of camera settings.
- Showcases a great understanding of self reflection upon own photographic art style.
- Successfully changing/creating images with new camera settings.

### **B Good**

- Good understanding of camera settings.
- Showcases a good level of understanding within self reflection upon own photographic art style.
- Successfully changing/creating images with new camera settings.

### **C Satisfactory**

- Some understanding of camera settings.
- Showcases a sufficient understanding of self reflection upon own photographic art style.
- Evidence of successfully changing/creating images with new camera settings.

### **D Marginal Pass**

- Basic understanding of camera settings.
- Showcases a basic understanding of self reflection upon own photographic art style.
- Evidence of changing/creating images with new camera settings.

### **F Inadequate**

- No understanding / unclear of camera settings.
- Showcases no real understanding of self reflection upon own photographic art style.
- Little to no evidence of changing/creating images with new camera settings.

### **Incomplete**

- No understanding of the task
- No evidence of changing/creating images with new camera settings.

## **WEEK 7**

### **A Excellent**

- An excellent understanding of light sources and temperatures.
- Understanding of light to accurately reflect the sources around them.
- Deep consideration and accurate definition of the light sources within their environment.

#### **B Good**

- A good understanding of light sources and temperatures.
- Understanding of light to accurately reflect the sources around them.
- Accurate definition and a solid understanding of the light sources within their environment.

#### **C Satisfactory**

- A sufficient understanding of light sources and temperatures.
- A good understanding of light to accurately reflect the sources around them.
- Basic consideration and accurate definition of the light sources within their environment.

#### **D Marginal Pass**

- Very basic understanding of light sources and temperatures.
- Basic understanding of light to accurately reflect the sources around them.
- An accurate definition of the light sources within their environment.

#### **F Inadequate**

- No real understanding of light sources and temperatures.
- No accurate analysis or understanding of light sources around them.
- No accurate or successful definition of light sources demonstrated.

#### **Incomplete**

- No submission or lack of evidence.

## **WEEK 8**

#### **A Excellent**

- Accurately able to define and demonstrate a Hot Shoe Flash
- Presented a wide range of accurately shot photographic images created into a contact sheet.
- Diverse range of photography/experiments.

#### **B Good**

- Accurately able to define and demonstrate a Hot Shoe Flash
- Presented a range of accurately shot photographic images created into a contact sheet.
- Smaller but tight range of photography/experiments.

#### **C Satisfactory**

- Accurately able to define and demonstrate a Hot Shoe Flash
- Presented a small range of accurately shot photographic images created into a contact sheet.
- Presented a small selection of photography/experiments.

#### **D Marginal Pass**

- Accurately able to define and demonstrate a Hot Shoe Flash
- Presented a minimal range of accurately shot photographic images created into a contact sheet.
- Contact sheet may be minimal or require additional / minor improvements.
- Minimal photography presented.

#### **F Inadequate**

- Unable to define or understand and demonstrate a Hot Shoe Flash
- Presented little to no accurately shot photographic images created into a contact sheet.
- Contact sheet needs additional improvements or not met numbers of minimal photography.

### **Incomplete**

- Task Incomplete - None or lack of contact sheet or photography

## **WEEK 9**

### **A Excellent**

- The final portfolio is concisely put together, with the correct imagery from the module and alongside analysis of the process of the progression of both portfolio and photography assignments. With excellent demonstration of the knowledge/skills learnt throughout the module.
- Excellent connection/interaction between the start of the module and following to the final deliverable portfolio.
- All or chosen highlights for portfolio are to a high standard.

### **B Good**

- The final portfolio is fairly well put together, with the correct imagery from the module and alongside analysis of the process of the progression of both portfolio and photography assignments. With a good demonstration of the knowledge/skills learnt throughout the module. May require some minor revisions.
- Good level of connection/interaction between the start of the module and following to the final deliverable portfolio. May require some minor adjustments/additions to expand knowledge.
- All or chosen highlights for portfolio are to a good standard. With minor revisions.

### **C Satisfactory**

- The final portfolio is successfully put together with the correct imagery from the module and alongside analysis of the process of the progression of both portfolio and photography assignments. With a fair demonstration of the knowledge/skills learnt throughout the module. Would require some revisions to meet higher standards.
- Fair or understandable level of connection/interaction between the start of the module and following to the final deliverable portfolio. Would require some further adjustments/additions to expand knowledge and meet higher standards
- All or chosen highlights for portfolio are to a passing standard. Would require further additions or re-shoots.

### **D Marginal Pass**

- The final portfolio is successfully put together with the correct imagery from the module and alongside analysis of the process of the progression of both portfolio and photography assignments. With a minimal demonstration of the knowledge/skills learnt throughout the module to pass the course. Would require a fair few revisions to meet higher passing standards.
- Minimal level of connection/interaction between the start of the module and following to the final deliverable portfolio. Would require some further adjustments/additions to expand knowledge and meet higher passing standards
- All or chosen highlights for portfolio are to a passing standard. Would require further additions or re-shoots.

**F Inadequate**

- The final portfolio is not well put together with only parts (or poor additions) of correct imagery from the module and alongside analysis of the process of the progression of both portfolio and photography assignments. With a poor or irrelevant demonstration of the knowledge/skills learnt throughout the module to pass the course. Would require many revisions or additions to meet passing standards.
- Minimal, poor or no understandable level of connection/interaction between the start of the module and following to the final deliverable portfolio. Would require many adjustments/additions to expand knowledge and meet passing standards.
- All or chosen highlights for portfolio are not to passing standard. Would require further additions or re-shoots.

**Incomplete**

- No or incomplete portfolio.
- No connection/interaction of knowledge gained throughout the module.
- No examples to show or of very poor quality/standard.