

ASSIGNMENTS AND MARK SCHEMES

Photoshop

WEEK 2

Please submit the image of the biker (from lesson 8) with a sky color that suggests that it is late in the day.

WEEK 5

Please submit your response to either task 2 or 3, using the images provided by the Adobe tutorial.

WEEK 6

Please submit your response to task 4 or 5, either using the images provided by Adobe or combining two of your own/found images.

WEEK 9

Please submit your response to Lesson 35 or 36 either using your own images or those provided by Adobe

WEEK 2

A Excellent

- Background has been successfully removed
- Colour and shadow has been added to create a feeling of late in the day
- No white lines or edges to suggest it is a digital manipulation

B Good

- Background has been successfully removed
- Background colour has been added to create a feeling of late in the day

C Satisfactory

- The background has been attempted to be removed however still lots of evidence of the background
- Colour chosen might suggest that it is late in the day

D Marginal Pass

- An attempt has been made to remove the background however large areas are missed
- Colour chosen for the background doesn't suggest a late time of day

F Inadequate

- No attempt has been made to remove the background
- Colour chosen for the background doesn't suggest a late time of day

WEEK 5

A Excellent

- The object has been successfully removed to a high standard
- None/very little evidence of where the object was removed from

B Good

- The object has been successfully removed to a good standard
- Some evidence of where the object was removed from

C Satisfactory

- The object has been successfully removed to a reasonable standard
- Some clear evidence of where the object was removed from

D Marginal Pass

- An attempt has been made to remove the object
- Obvious and clear evidence of where the object was removed from

F Inadequate

- A poor attempt was made to remove the object
- Obvious and clear evidence of where the object was removed from

WEEK 6

A Excellent

- The images have been successfully combined to a high standard
- None/very little evidence of where the images were combined
- The student may have chosen to apply the technique to a different image to showcase their understanding of the software

B Good

- The images has been successfully combined to a good standard
- Some evidence of where the images were combined

C Satisfactory

- The images has been successfully combined to a reasonable standard
- Some clear evidence of where the images were combined

D Marginal Pass

- An attempt has been made to combine the images
- Obvious and clear evidence of where the images were combined

F Inadequate

- A poor attempt was made to combine the images
- Obvious and clear evidence of where the images were combined

WEEK 9

A Excellent

- The image has been successfully been animated to a high standard
- The animation is smooth and complete
- The student may have chosen to apply the technique to a different image to showcase their understanding of the software

B Good

- The image has been successfully been animated to a good standard
- The animation is mostly smooth and complete

C Satisfactory

- The image has been successfully been animated to a standard
- The animation is smooth in most places but the animation is missing a key frame

D Marginal Pass

- An attempt has been made to animate the image
- The animation is smooth in some places but the animation is missing some key frames

F Inadequate

- A poor attempt has been made to animate the image
- The animation is only smooth in a few places
- The animation is incomplete and missing key frames

Grids and Layouts (Indesign)

WEEK 3

Please submit your design for task 1, either use the assets supplied by Adobe or use/find your own.

WEEK 4

Please submit task 2 OR 3,
AND submit task 4.

WEEK 6

Please create 3 poster designs demonstrating your indesign skills and understanding of grids. Please select THREE of the following themes/events/issue to inspire your designs (they can all be from the same category or from different):

EVENT: Music Festival, Art Exhibition, Theatre Show

SOCIAL ISSUE: Knife Crime, Single Use Plastics, Food Waste

ADVERT: Headphones Ad, Trainers Ad, Phone Ad

WEEK 8

Please find THREE magazine spreads and annotate them with their features using the definitions above. Also explain how they have been used effectively to create a successful design.

WEEK 3

A Excellent

- Successful call out created in InDesign
- High level of attention to detail
- Typography has been carefully checked

B Good

- Successful call out created in InDesign
- Some Attention to detail
- An attempt to resolve the typography

C Satisfactory

- A call out has been created
- Lacking attention to detail
- Some typographical errors

D Marginal Pass

- A call out has been attempted
- No attention to detail
- Many typographical errors

F Inadequate

- Work submitted doesn't resemble the tutorial
- Student hasn't used Adobe InDesign to complete the work

WEEK 4

A Excellent

- Successfully created an e-book page and flyer/leaflet
- Added interaction to the e-book
- High level of attention to detail
- Typography has been carefully checked

B Good

- Successfully created an e-book page and flyer/leaflet
- Added interaction to the e-book
- Mostly shows good attention to detail
- An attempt to resolve the typography and awareness of it

C Satisfactory

- Created an e-book page and flyer/leaflet
- Added some interaction to the e-book
- Lacking Attention to detail
- Some attempt to resolve the typography

D Marginal Pass

- Attempted an e-book page or flyer or leaflet
- No interaction added
- Large typographical errors

F Inadequate

- Work submitted doesn't resemble the tutorial
- Student hasn't used Adobe InDesign to complete the work

WEEK 6

A Excellent

- 3 successful varied posters submitted
- Shows in depth understanding of grids and layouts
- Understanding of graphic design elements, and typography have been applied
- Showcases a range of different InDesign techniques and skills

B Good

- 3 mostly successful posters submitted
- Shows a good understanding of grids and layouts
- A range of different skills and techniques have been used
- Some graphic design elements/typography knowledge has been applied

C Satisfactory

- 3 posters submitted
- Some evidence of an understanding of grid and layouts
- Some different skills and techniques have been used

D Marginal Pass

- A poster has been submitted
- Little evidence of understanding grids and layouts
- Limited evidence of InDesign skills and techniques
- Lacking attention to detail

F Inadequate

- A poster has been submitted
- Lacks understanding of grids and layouts
- Student hasn't used Adobe InDesign to complete the work

WEEK 8

A Excellent

- Different magazine elements have been clearly identified
- Considers how the design provokes a certain mood/tone/response from the viewer
- In depth analysis of how the different elements guide the reader

B Good

- Different magazine elements have been identified
- Consideration and analysis of the response of the viewer/how they are guided through the article - but both are not done in detail

C Satisfactory

- Different magazine elements have been identified
- Some analysis of how the layout is successful has been done
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D Marginal Pass

- Different magazine elements have been identified
- No analysis of how the layout is successful has been done

F Inadequate

- No attempt to identify elements