

ASSIGNMENTS AND MARK SCHEMES

PORTFOLIO

This course is designed to allow the students to create their own portfolio and present and showcase their skills.

ASSIGNMENTS

WEEK 1

WHAT IS A PORTFOLIO AND WHY DO I NEED ONE?

An introductory lesson into what a portfolio is, why you need it and what to include to create a solid submission.

NO SUBMISSION

WEEK 2

HOW TO CREATE AND CURATE YOUR PORTFOLIO

This lesson will cover who would see your portfolio, the purpose of having one, how it will be seen and questions your portfolio should cover for potential employers.

NO SUBMISSION

WEEK 3

PLATFORMS AND TIPS FOR BUILDING AND SHARING YOUR PORTFOLIO

Tips and advice on what to do with a portfolio, formats you can hold a portfolio on and examples of great Graphic Design portfolios.

NO SUBMISSION

WEEK 4

WHAT DO I NEED TO DO?

Last lesson on applying what has been taught over the previous weeks into submitting their own portfolio, including what to collect and curate, the chosen format and receiving feedback.

Please submit your portfolio, CV/Resume and a Cover Letter.

MARK SCHEMES

WEEK 1

N/A

WEEK 2

N/A

WEEK 3

N/A

WEEK 4

A - Excellent

- Extensive analysis put into Portfolio, CV and Cover Letter from comprehending the lesson content.
- All parts of the task completed
- High attention to detail and very good analytical skills
- A strong concept that is thought through and connects their research

B – Good

- A good amount of analysis put into Portfolio, CV and Cover Letter from comprehending the lesson content
- Have communicated this research clearly
- Good use of analytical skills
- A good concept connected to their submission

C – Satisfactory

- Some analysis put into Portfolio, CV and Cover Letter from comprehending the lesson content
- Have communicated some understanding of the lesson content
- Not much attention to detail
- Some steps towards finalising a concept but more evidence needs to be shown

D – Marginal Pass

- Very little understanding put into Portfolio, CV and Cover Letter from comprehending the lesson content
- No clear communication or analysis
- Very little attention to detail
- No clear research into different work elements

F – Inadequate

- Lack of research
- No clear presentation of their summary
- No concept
- No attention to detail

Incomplete

- No research done
- No submission
- No concept