

ASSIGNMENTS AND MARK SCHEMES

COMPOSITION

Composition is a unit all about how to successfully combine and arrange elements of design pieces. Teaching the design principles which are key to a functional composition.

ASSIGNMENTS

WEEK 1

INTRODUCTION TO GRAPHIC DESIGN

Introduction to composition and using the 7 key design principles to create design.

NO SUBMISSION

WEEK 2

SHAPE IN COMPOSITION

This lesson looks into how shape and form are used within composition design.

NO SUBMISSION

WEEK 3

DIFFERENT TYPES OF COMPOSITION

Understanding how different types of composition are used within design, including hierarchy, grouping and sequences.

NO SUBMISSION

WEEK 4

USING COMPOSITION TO EVOKE EMOTION

Exploring how to evoke emotion, mood and tone from a use of composition in design.

NO SUBMISSION

WEEK 5

COMPOSITION THROUGH TIME

This week looks at how ideas and conventions of composition within design have changed and developed over time.

Please submit a PDF of your poster, along with annotations of your design choices referencing any influences.

WEEK 6

APPLYING COMPOSITION

A guide on how to apply composition to online design and create design systems on InDesign.

NO SUBMISSION

WEEK 7

APPLYING COMPOSITION THEORY – PART ONE

The start of a three-part lesson that will guide you in how to apply composition theory to design.

Please start to create a 10-page Zine OR series of 5 A3 posters. Choose from one of three topics featured in the brief.

WEEK 8

APPLYING COMPOSITION THEORY – PART TWO

A continuation of a three-part lesson exploring design compositions.

NO SUBMISSION

WEEK 9

APPLYING COMPOSITION THEORY – PART THREE

**Please submit the final version from Week 7:
Either a 10-page Zine OR a series of 5 A3 posters.**

MARK SCHEMES

WEEK 1

N/A

WEEK 2

N/A

WEEK 3

N/A

WEEK 4

N/A

WEEK 5

A - Excellent

- Excellent research and understanding of their design journey so far showing the initial idea to where it has progressed currently
- All parts of the task completed
- High attention to detail and very good analytical skills of process so far
- A strong concept that is thought through and connects their research from beginning brief and sketches to current idea

B – Good

- A good amount of research and understanding has been done as shown by the progression of the design journey in the submission
- Have communicated the design process clearly
- Good use of analytical skills
- A good concept connected to their brief and original sketches

C – Satisfactory

- Some reflection of their design journey but not all parts of the task completed
- Have communicated some understanding of their client's brief but little use of analytical skills to express their design journey

- Not much attention to detail

D – Marginal Pass

- Very little understanding of brief and their design journey
- No clear reflection of their work so far
- Very little attention to detail
- No clear research into different work elements

F – Inadequate

- Lack of research
- No clear presentation of their summary
- No concept
- No attention to detail

Incomplete

- No research done
- No submission
- No concept

WEEK 6

N/A

WEEK 7

N/A

WEEK 8

N/A

WEEK 9

A - Excellent

- Excellent use of formatting choice for final submission
- All parts of the task completed.
- High attention to detail throughout submissions
- A strong concept that is thought through, connecting with design journey and brief

B - Good

- A good use of formatting choice for final submission
- Have communicated this design clearly throughout submissions
- Good attention to detail
- A good concept connected with design journey and brief

C – Satisfactory

- Some consideration to formatting choice for final submission
- Have communicated some understanding of design throughout submissions
- Not much attention to detail
- Some steps taken to convey design concept with design journey and brief

D – Marginal Pass

- Very little understanding of the brief or use of formatting choice for final submission
- No clear communication of design
- Very little attention to detail
- No clear research into design concept

F – Inadequate

- Lack of design throughout submissions
- No use of formatting choice for final submission
- No concept
- No attention to detail

Incomplete

- No research done

- No submission
- No concept