

ASSIGNMENTS AND MARK SCHEMES

WORDPRESS

Wordpress is a 7-week course about the functionality and uses of the site Wordpress.

ASSIGNMENTS

WEEK 1

INTRODUCTION TO WORDPRESS

Introduction to the Wordpress site, its interface and toolbar functions.

No SUBMISSION

WEEK 2

POST AND PAGES

How to create a post, format text, create links, adding images, creating pages and homepages.

No SUBMISSION

WEEK 3

INSTALLING THEMES, SELECTING AND CHANGING THEMES

How to install themes, use customizer, creating a custom header, images and menus.

No SUBMISSION

WEEK 4

USING ELEMENTOR

Installing Elementor settings, Elementor blocks and creating a grid.

No SUBMISSION

WEEK 5

FROM PSD TO PNG

Importing the created design into Elementor – how to plan and execute.

No SUBMISSION

WEEK 6

CREATING NEW PAGES WITH ELEMENTOR

How to create a 'Portfolio' page, how to create a 'Contact Us' page and how to use 'Plugins'.

PLEASE SUBMIT A FUNCTIONING URL FOR A 'LANDING' PAGE.

WEEK 7

SUMMARY

Re-cap of what has been taught within the module.

No SUBMISSION

MARK SCHEMES

WEEK 1

N/A

WEEK 2

N/A

WEEK 3

N/A

WEEK 4

N/A

WEEK 5

N/A

WEEK 6

A - Excellent

- Excellent use of Wordpress and design to create Landing Page
- All parts of the task completed
- High attention to detail and functionality

B – Good

- A good use of Wordpress and design to create Landing Page
- Have a good attention to detail and functionality
- All parts of the task completed

C – Satisfactory

- Some use of Wordpress and design to create Landing Page
- Have completed most parts of the task

- Not much attention to detail or problems with making page functional

D – Marginal Pass

- Very little understanding of Wordpress and design to create Landing Page
- Very little attention to detail and lack of functionality / problems with creating a functional page
- Parts of task missing

F – Inadequate

- Lack of Wordpress and design to create Landing Page
- No functionality to page
- No attention to detail

Incomplete

- No research done
- No submission
- No concept

WEEK 7

N/A

